## Invitation to Incubate Start-up in Technology Business Incubator, Government Engineering College Kozhikode (TBI, GECK)

Dear Entrepreneur,

Technology Business Incubator, Government Engineering College Kozhikode (TBIGECK) is pleased to extend an invitation to prospective start-ups to join our startup ecosystem. At TBIGECK, we support young entrepreneurs with innovative ideas to start new ventures. Our incubator offers mentoring and accelerates the growth of promising ventures by providing technical support and office space (subject to availability). Additionally, start-ups can be affiliated with TBIGECK remotely, with only technical advice extended in a need-based manner. The invitation incubate start-ups in TBIGECK is given on the college website to (www.geckkd.ac.in).

The selection of start-ups for affiliation to TBIGECK is to be held on December 7, 2023 at 10.00 am. The applicants have to make a presentation for a maximum of 15 minutes about their business plan before the experts in the TBIGECK Management committee. The presentation shall contain the details of the team, technical and financial viability of the model, testing and marketing strategies. If a proposal is accepted by TBIGECK which is agreeable to the start-up, the selected start-up will be affiliated with TBIGECK and will be offered technical advice if needed, to develop their ideas into marketable products. The incubatees can use the facility provided in TBIGECK for a maximum period of three years (incubation time). Each start-up unit is required to set up a website for itself, update the TBI in charge with their progress periodically and follow the general code of conduct and discipline of the host institution. After one year, the progress will be evaluated and the next course of action will be advised by the TBI Management Committee.